

Activity Packs



Punch Needle Kit

NEW

Discover the joy of punch needle embroidery! This simple and fun technique is perfect for all skill levels. Use colourful wool and our specially designed plastic punch needle tool to craft a cheerful, textured picture that pops with colour.



Kid Safe tool



Ref. 1150400336

8+ 26.5 x 15.5 x 3.5 cm
 6 122 g

€10.90



Pom-pom Pets

A fun crafting set to create colourful pom-pom pets with engaging elements like googly eyes and bright materials. This kit enhances interactive play and is a great fit for crafting sessions focusing on imaginative creation.

Contents: Yellow, black and white wool, pom-pom tool, 2 black pipe cleaners, 6 googly eyes, adhesive tape, felt facial features, circular piece of felt.



Ref. 1150400298

5+ 26.5 x 15.5 x 3.5 cm
 6 133 g

€10.90



Happy Bracelets

NEW

Mix, match, and design your very own stylish bracelets with this colorful and fun Heishi and clay beads self-packed with a rainbow of beads and accessories, all neatly stored in a playful flower-shaped box. Perfect to make, wear, and share with your friends!



Ref. 1150400335

6+ 26.5 x 15.5 x 3.5 cm
 6 199 g

€10.90



Sparkle Jewellery

- Make unique sparkly necklaces and bracelets.
- Create picture beads with holographic stickers and combine with glitter and pearlescent beads on the silky cord.

Contents: 15 round picture beads, 5 heart picture beads, 5 flower picture beads, holographic stickers, 20 heart beads, 20 star beads, 120 round beads, silky cord, elastic and guide.

Sparkly beads with stickers to add



Ref. 1003295

5+ 26.5 x 15.5 x 3.5 cm
 6 170 g

€10.90



Jelly stickers

A vibrant sticker-making set designed for creating customisable jelly stickers with seven bright colors and fun accessories like googly eyes. This set provides a unique addition to craft ranges, offering interactive play that encourages creativity and fine motor skills development, perfect for expanding your creative play and crafting product lines.

Contents: 7 Jelly sticker Paint Bottles, 2 Clear Plastic Sheets, 8 Googly Eyes, & a 16 page illustration book.



Ref. 1150400297

5+ 26.5 x 15.5 x 3.5 cm
 STD 6 186 g

€10.90



Friendship Bracelets

- Create plaited and woven friendship bracelets.
- Use the foam braiding wheel to create cord bracelets with the colourful threads, beads, and ribbon.

Contents: 60m (65yds) cotton threads in assorted colours, satin ribbon, assorted beads, stickers, foam braiding wheel, bodkin and guide.



Ref. 1004393

7+ 26.5 x 15.5 x 3.5 cm
 STD 6 121 g

€10.90



Perfect Patches

- Create 10 fun stick on patches using colourful sticky felt and sequins.
- Simply peel off the paper backing and layer up the colourful adhesive felt, decorate with sparkly sequins and wiggly eyes.
- Patch size: 7cm x 7cm.
- **Contents:** 21 pre-cut adhesive felt sheets, sequins, wiggly eyes, glue and guide.



Ref. 1005695

5+ 26.5 x 15.5 x 3.5 cm
 STD 6 122 g

€10.90



Nail Art

- Create a selection of unique nail art designs.
- Paint nails with coloured nail varnish, and add gems, glitter or holographic strips. Can also decorate hands and fingers with tattoos.

Contents: 3 coloured nail varnishes, 2 glitter nail varnishes, nail gems, holographic strips, tattoos and star-shaped emery board.



Ref. 1003286

7+ 26.5 x 15.5 x 3.5 cm
 STD 6 175 g

€10.90



Flip Jewellery

- Create a selection of necklaces, bracelets, and rings.
- Combine picture changing discs with round, heart, and pony beads to make unique jewellery.

Contents: 10 picture changing discs, 120 round, 40 heart and 40 star pony beads, silky cord, elastic, 2 rings, sticky pads and guide.



Ref. 1004606

5+ 26.5 x 15.5 x 3.5 cm
 6 152 g

€10.90



Charm Bracelets

- Create 7 bracelets with metal charms.
- Clip silver charms onto bracelet chain and thread silver and coloured beads onto elastic with a coloured charm.

Contents: 6 coloured metal charms, 3 silver charms with fasteners, bracelet chain, 300 assorted silver coated and coloured beads, elastic, needle, cotton and guide.



Ref. 1003262

8+ 26.5 x 15.5 x 3.5 cm
 6 115 g

€10.90



Tie Dye Kit

- Make fabulous hair accessories with the easy-to-use coloured dyes.
- Wrap the elastic bands around the fabric to create vibrant tie-dye patterns.

Contents: 3 bottles of powder dye, 2 scrunchies, 1 tie headband, 1 elastic headband, protective gloves, 20 elastic bands and guide.



Ref. 1005698

5+ 26.5 x 15.5 x 3.5 cm
 6 135 g

€10.90



Monster Magnets

- Create 6 monster shaped magnets with the soft air-drying modelling clay.
- Mould air-drying clay around supplied polystyrene domes and decorate with wiggly eyes and adhesive magnets.

Contents: 6 x 14g packs of soft air-drying modelling clay, 6 polystyrene domes, 6 adhesive magnets, 15 wiggly eyes, modelling tool and guide.



Ref. 1005422

6+ 26.5 x 15.5 x 3.5 cm
 6 175 g

€10.90



Fab Hair

- Make and wear hair extensions and add colour with hair chalks.
- Plait coloured hair extensions and thread on beads and flowers with the beading wand, or close the hair chalk compact around the hair, press, and move down.

Contents: 2 hair chalk compacts, 2 coloured hair extensions, 30 heart beads, 4 fabric flowers with beads, beading wand, 20 elastic bands and guide.



Ref. 1004969

6+ 26.5 x 15.5 x 3.5 cm
 STD 6 140 g

€10.90



Fab Foil Art

- Create 8 sparkly foil art pictures.
- Peel off a section from the picture, place the foil over the sticky area and rub with your finger. Lift up foil sheet to transfer sparkly foil to the picture.

Contents: 25 assorted foil sheets, 8 pictures – size: 18 x 12.5cm (7" x 5") and guide.



Ref. 1004582

6+ 26.5 x 15.5 x 3.5 cm
 STD 6 155 g

€10.90



Bouncy Balls

- Create bouncy balls from the supplied coloured crystals.
- Layer the crystals and place in water to make 2 large balls or 8 small ones.

Contents: 8 x 10g packs of glow-in-the-dark crystals, 2 ball moulds and guide.

With glow-in-the-dark crystals



Ref. 1003325

8+ 26.5 x 15.5 x 3.5 cm
 STD 6 160 g

€10.90



Lucky Laces

- Customise shoelaces with 6 charms and 3 types of beads.
- Decorate blank charms with supplied enamel paint and thread onto shoelaces along with beads.

Contents: 6 blank charms to paint, 15 star beads, 15 pony beads, 10 striped beads, 1 pair of lilac shoelaces, 5 paints, paintbrush and guide.



Ref. 1005419

6+ 26.5 x 15.5 x 3.5 cm
 STD 6 150 g

€10.90



Glider Planes

- Make and fly 4 foam planes.
- Colour the printed designs using supplied fibre pens, construct planes, add nose weight and customise with stickers.

Contents: printed foam pieces to make 4 planes, 4 nose weights, 8 washable fibre pens, stickers and guide.



Ref. 1004705

5+ 26.5 x 15.5 x 3.5 cm
 STD 6 115 g

€10.90



Suncatcher Keyrings

- Create 4 suncatcher keyrings using the plastic shapes and squeeze tubes of paint.
- Finish off with fun beads and sequins for extra colour and shine.

Contents: 4 suncatcher shapes, 4 squeeze tubes of paint, assorted coloured beads, 3 bags of sequins, 4 keyrings and guide.



Ref. 1005440

6+ 26.5 x 15.5 x 3.5 cm
 STD 6 200 g

€10.90



Mini Marble Run

- A 40-piece mini construction kit based on the popular Marble Run.
- Follow the full colour guide to create super speedy runs with colourful slottogether plastic pieces or design your own unique runs.

Contents: 9 chutes, 6 curves, 15 tubes, 3 bases, 7 ball bearings and colour guide.



Ref. 1005488

5+ 26.5 x 15.5 x 3.5 cm
 STD 6 175 g

€10.90



Beady Keyrings

- Make 6 animal keyrings with beady modelling material.
- Modelling material is air-drying, clean, and easy to use. Made from coloured foam beads.

Contents: 5 x 14g packs of beady modelling material, 6 x 3cm (1 1/4 ") polystyrene balls, 6 keyrings, 12 wiggly eyes and guide.



Ref. 1004957

6+ 26.5 x 15.5 x 3.5 cm
 STD 6 170 g

€10.90



Creative Cases



Crystal Pop Jewellery

NEW

Add water to your crystal granules to create gorgeous jewellery pieces: bracelets, rings, hair clips and keychain. Personalize all your creations for a unique design.

Crystal creation



Ref. 1150400337

8+ 23 x 32 x 6 cm
 6 TBD



Dot & Dab Designs

NEW

- Use the anti-leak paint stamps to create dotting vibrant patterns and images.
- Ideal for enhancing creative play sections with a mess-free and engaging art experience.

Contents: 7 coloured ink dabbers (red, green, blue, yellow, pink, orange and brown), 5 postcards, 2 canvas, 10 pages and guide.



Ref. 1150400305

4+ 20 x 28 x 5 cm
 6 700 g

€19.90



Mega Foil Craft

NEW

A complete, mess-free foil art and craft set! Create and personalize a wide variety of beautiful creation from secret boxes to shiny magnets and sparkling sun catchers for hours of magical, imaginative fun!

Sparkle creation



Ref. 1150400338

5+ 23 x 32 x 6 cm
 6 TBD



Create a Card

NEW

- Make and send 10 cheerful handmade cards.
- Encourage your artistic expression!
- Excellent fit for crafting and stationery collections

Contents: 8 printed cards, star punch, 2 gel pens, 1 coloured card, 2 scratch art pre-cut card pieces, 4 sheets of pre-cut card pieces, 5 sheets of card motifs, patterned paper, foil paper, 10 coloured envelopes, sticker sheet, self-adhesive shaker dome, sequins, scratch art tool, sticky gems, wiggly eyes, lolly stick, sticky pads, sticky tape, illustrated guide.



Ref. 1110400291

6+ 20 x 28 x 5 cm
 6 258 g

€19.90



First Knitting

- Create a knitted bumblebee, pompom bunting, octopus, and pompom keyring following the step-by-step guide.
 - With French knitter, knitting needles and pompom tool.
 - Decorate finished creations with beads, felt details and sew on wiggly eyes
- Contents: 7 balls of wool, knitting needles, French knitting tool, knitting hook, pompom tool, stuffing, keyring, felt pieces, beads, 4 wiggly eyes, bodkin, needle and guide.



Ref. 1003460

6+
 20 x 28 x 5 cm
 5
 215 g

€14.90



Jewellery Craft

- Thread the beads to make necklaces and bracelets.
 - Decorate the foam motifs with gems and glitter glue before mounting on earrings, rings and hairclips.
- Contents: 300 pony beads, 10 star and 10 heart beads, printed foam motifs, stick-on gems, 2 pairs of clip-on earrings, 2 rings, 2 hairclips, silky cord, elastic, sticky pads, glitter glue and guide.



Ref. 1003421

5+
 20 x 28 x 5 cm
 5
 290 g

€14.90



First Sewing

- Make a butterfly bag, neck purse, picture frame, notepad cover and pencil case.
 - Children simply stitch the pre-punched sections together with the cord.
 - Decorate creations with foam shapes and stick-on gems.
- Contents: 5 sewing kits of pre-cut foam pieces and cord, plastic bodkins, gems, notepad, 2 pencils and guide.



Ref. A4085G

5+
 20 x 28 x 5 cm
 5
 205 g

€14.90



Cute Charms

- Make animal jewellery with 10 coloured metal charms.
 - Thread the elastic or cord through the rings on the charms and combine with the silver and coloured beads to make necklaces and bracelets.
- Contents: 10 coloured metal charms, 20 decorative silver beads, 150 coloured and 130 silver pony beads, silky cord, elastic and guide.



Ref. 1004609

7+
 20 x 28 x 5 cm
 5
 255 g

€14.90





Puffy Paints

- Decorate paper moulded boxes with puffy paint.
- Attach the different shaped nozzles to the puffy paint tubes and pipe the paint on.
- Add sequins and beads for extra sparkle.

Contents: 5 squeezey tubes of puffy paint, 3 paper moulded boxes: star, heart and shell, 3 shaped nozzles, sequins, beads and guide.



Ref. 1005701

- 5+ 20 x 28 x 5 cm
- STD 5 319 g



Flower Lights

- Make a string of 10 flower lights.
- Colour in the patterned flowers and layer up with coloured and metallic flowers around each LED light.

Contents: assorted sheets of pre-cut paper flowers, string of 10 LED lights with battery pack, 2 x AA batteries, 6 mini fibre pens, sticky circles and guide.



Ref. 1004924

- 7+ 20 x 28 x 5 cm
- STD 5 370 g



€15.90



Mega Mosaics

- Make 12 mosaic pictures with coloured and glitter foam tiles.
- Simply match the tile colour to the number on the picture.
- Peel the backing off the tiles and stick on the picture.
- No glue required.

Contents: 20 foam sheets (coloured and glitter) with over 7500 self-adhesive 6mm tiles, 12 tile by number colour pictures – size 25 x 18cm and guide.



Ref. 1004414

- 5+ 20 x 28 x 5 cm
- STD 5 356 g

€14.90



Brilliant Hair Bands

- plaiting together colourful fabric strips with flowers and beads.
- Make 8 hair braids by No stitching required – simply thread on the flowers and beads while plaiting.
- Finish by tying the braids to the supplied elastic hair bands.
- Ideal for parties, sleepovers and festivals.



Contents: 30 assorted fabric strips, 25 fabric flowers, 25 beads, 8 elastic hair bands and guide.

Ref. 1004309



€14.90



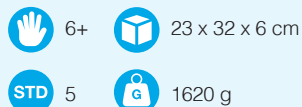
First Pottery

- Make and paint a variety of clay pots from air-drying clay.
- Children will learn basic techniques of pottery to create pinch pots, slab pots and coil pots.
- Decorate the dried pots with colourful ceramic paints.



Contents: 1.2kg air-drying clay, rolling pin, modelling tool, 12 x 2.3ml ceramic paints, paintbrush and guide.

Ref. 1003466

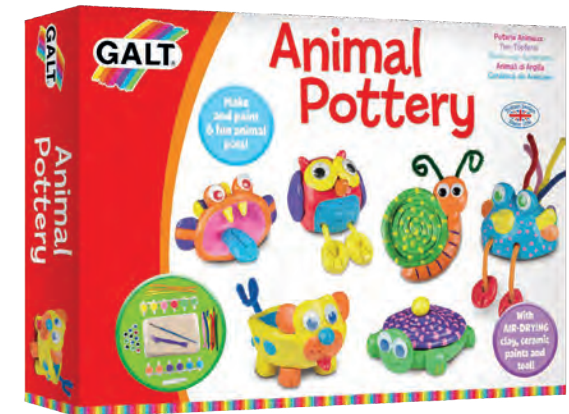


€19.90



Animal Pottery

- Make and paint 6 clay animals including a puppy pot, snail dish and bird.
- Children will learn basic pottery techniques to create pinch pots and coils with air-drying clay.
- Decorate dry creations with ceramic paints and finish with cord legs, pipe cleaner tails and wiggly eyes.



Contents: 1.2kg air-drying clay, 12 x 2.3ml ceramic paints, modelling tool, 10 pipe cleaners, 4 lengths of cord, 12 wiggly eyes, glue, paintbrush and guide.

Ref. 1005143



€19.90



Fairy Dressing Up Set

- Magnetic dressing up kit.
- Children can design fun fairy outfits.
- Place the clothes, tiaras and magic wands on the fairies and the magnetic surfaces keep them in place.

Contents: 2 fairy dolls, 22 magnetic items of clothing and accessories.



Ref. 1003634



€14.90



Fun Felting

- Make 7 adorable animals using a simple method that uses no needles.
- Requires warm soapy water and the supplied felting tool.
- Includes easy to follow step-by-step guide.

Contents: 7 colours of felting wool, felt features, basket felting tool, push-in eyes, glue and guide.



Ref. 1005431



Fairy Sparkle Mosaics

- Make 6 shaped mosaics with self-adhesive glitter and foil foam tiles.
- Mosaics feature three fairies, their toadstool house and owl and unicorn friends.
- Simply match the tile colour to the number on the picture.
- No glue required.

Contents: 6 tile by number colour pictures, 14 foam sheets with over 5000 glitter and foil tiles and guide.



Ref. 1003916



€14.90



Sparkle Jewellery Box

- Decorate a heart-shaped jewellery box with stick-on gems.
- Gem by numbers – match the colour of the gem to the number on the box.
- The velvet lined box can be used to store jewellery or other small items.
- Jewellery box size: 25 x 21 x 5cm.

Contents: jewellery box with mirror, 450 stick-on gems in assorted shapes and guide.



Ref. 1003835



€19.90



Creative Templates - Safari Animals

- Classic Galt safari animal templates featuring lifelike animals with raised details.
- Perfect for crayon rubbings and as templates for young children to draw around and colour in.
- Progress to more lifelike drawings, collages and block printing using your own paint to transfer images onto paper or textiles.



Contents: 8 templates, 20 sheets of white paper, 8 crayons in assorted colours and guide.

Ref. 1005437



€19.90



Screen Print Stickers

- Create stickers using the screen-printing frame, 8 stencils and 3 vibrant inks.
- Choose a stencil, place it between the frame and sticker sheet and then choose your colours.
- Use the squeegee to spread the ink through the frame to print the chosen design.

Contents: wooden screen-printing frame, 3 x 35ml bottles of ink, 8 stencils, squeegee, 4 large sticker sheets and guide.



Ref. 1005482



Baking Set

- A fun, real baking set with colourful utensils.
- Children can bake cupcakes and cookies, decorate them with the icing set and display them on the cake stand.
- Includes 4 simple recipe cards for vanilla and chocolate cupcakes, shortbread biscuits and vanilla frosting.

Contents: rolling pin, spatula, whisk, 5 measuring spoons, 4 cookie cutters, 4 reusable silicone cupcake cases, 2 reusable piping bags and 5 icing nozzles, cake stand, 8 cake toppers, 4 recipe cards and guide.



Ref. 1005266



€19.90



Paint a Tea Set

- Paint a miniature tea set with colourful ceramic paints.
- Children can follow the designs on the box or create their own unique set. **Contents:** white ceramic miniature tea set comprising teapot, milk jug, sugar bowl, 4 cups, 4 saucers plus 12 x 3ml ceramic paints, paintbrush and guide.



Ref. A3975K



€14.90



Nail Designer Kit

- A collection of 7 colours of nail varnish and 2 nail pens to create unique designs.
- Decorate with nail stickers, glitter varnish and gems.
- Ideal for parties or sleepovers.

Contents: 8 nail varnishes (7 colours and 1 glitter), 2 nail pens, nail stickers, nail gems, tattoo transfers, 2 foam toe dividers, nail file and guide.



Ref. 1004357

7+ 23 x 23 x 5 cm
5 302 g

€19.90



Hair Design Case

- Create a range of unique hair styles with friends.
- Contains a collection of hair chawks and metallic hair tattoos.
- Accessorise by making braided hair bands and bows with the simple bow making tool.
- Ideal for parties and sleepovers.

Contents: 4 hair chalk compacts, foam bow making tool, holographic foam bows, 4 lengths of ribbon, 12 assorted fabric strips, 12 fabric flowers, 12 flower beads, 4 elastic hair bands, 3 sheets of metallic hair tattoos, 4 charms, 4 hair clips and guide.

Ref. 1005269

6+ 20 x 29 x 9 cm
3 565 g

€29.90



Soap Making Kit

- Create a colourful and unique soap assortment.
- Melt soap in a microwave, pour into the supplied moulds and layer up shapes to create a fun collection of soaps.
- Share finished soaps with family and friends.

Contents: 50g purple grape soap chips, 50g pink strawberry soap chips, 50g yellow lemon soap chips, 50g blue peppermint soap chips, 50g green apple soap chips, 1 x cup, 1 x shapes mould, 1 x cup tray, stir stick and guide.



Ref. 1005362

7+ 23 x 23 x 5 cm
5 457 g

Discontinued



Sewing Case

- Create a cottage cushion, puppy in a handbag, decorative bunting, cupcake box, hedgehog pin cushion and a lavender heart.
- An ideal introduction to sewing with 5 simple stitches and step-by-step guide.
- Includes stylish carry case.

Contents: patterned cotton fabric, pre-cut felt pieces, embroidery thread, pompom trim, wavy braid, stuffing, assorted buttons, pompoms, card pieces, lavender beads, needles and step-by-step guide.

Ref. 1004270

7+ 20 x 29 x 9 cm
3 543 g

€29.90







Natural History Museum

Bumper craft kits to encourage early STEAM learning

- Bumper kits of fascinating learning activities!
- Games, puzzles and crafts, all about children's favourite creatures, from dinosaurs, mammals, crustaceans and more!
- Each kit includes 6 projects with beautifully illustrated activity cards full of facts to encourage early STEAM learning.
- Developed with the Natural History Museum, these kits will inspire a love of the natural world and will help develop vital skills for all future scientists!
- With activity cards for each project including stories and poems to explain the steps with fun facts and bright illustrations.



Let's Learn Dinosaurs

- Games, puzzles and crafts, all about children's favourite prehistoric creatures and others they may not even have heard of.
- Includes 6 projects with beautifully illustrated activity cards full of dinosaur facts to encourage early STEAM learning.
- Featuring a timeline colour-in poster of the Mesozoic Era with pencil crayons, a Tyrannosaurus model to build, Stegosaurus and Triceratops lacing cards, a 24-piece jigsaw puzzle with a look-and-find poster, a memory game with Dinosaur stand-ups and sticker pictures to discover more about dinosaur bones and what dinosaurs liked to eat.



Timeline poster of the Mesozoic Era to colour in



Stegosaurus and Triceratops lacing cards



24-piece jigsaw puzzle with a look-and-find poster



Memory game of a Cretaceous scene with dinosaur stand-ups



Tyrannosaurus model to build



Cut out and wear dinosaur hands and feet

Ref. 1105668



4+



23 x 32 x 6 cm



5



692 g



€24.90



5 011979 631046



Build a bug game with two 6-piece puzzles and 2 dice



Flapping butterfly and dragonfly models



3 lacing card life cycles



24-piece jigsaw puzzle with lens to find hidden creatures



Find it game with 2 playing boards and 20 cards



Cut out and wear butterfly wings

Let's Learn Tiny Creatures

- Bumper kit of tiny creatures and creepy crawly learning activities!
- Games, puzzles and crafts, all about tiny creatures from flying butterflies to crawling centipedes and swimming shrimps.
- Includes 6 projects with beautifully illustrated activity cards full of tiny creature facts to encourage early STEAM learning.
- Featuring a butterfly and dragonfly flapping model to build, life cycle lacing cards of a butterfly, bee and frog, a 24-piece pond jigsaw puzzle with blue lens to find hidden creatures in the water, 2 find it game boards with 20 playing cards, 2 build a bug game puzzles, 2 dice and 2 scratch pictures with wooden tool.



Ref. 1105671

4+
 23 x 32 x 6 cm
 5
 738 g

€24.90



Let's Learn Animals

- Bumper kit of animal-themed learning activities!
- Games, puzzles and crafts, all about animals around the world, from rainforests to the desert.
- Includes 6 projects with beautifully illustrated activity cards full of animal facts to encourage early STEAM learning.
- Featuring a 3D scene of 4 habitats around the world, colour-in animal food chain with pencil crayons, 2 scratch pictures with wooden tool, 3 size-sorting jigsaw puzzles, 2 animal lotto game boards with 18 playing cards and 2 sticker picture boards with stickers to group animals and learn where they live in the world.



4+
 23 x 32 x 6 cm
 5
 798 g

€24.90



3 Animal size sorting puzzles showing different habitats



Animal lotto game and 18 cards



Sticker pictures to learn more about where animals live



Animals around the world model to build



Food chain cards to colour in and build



Colour, cut out and wear animal finger puppets

Water Magic



Discover the wonder of sensory play with Water Magic—where imagination flows as freely as water! Our products combine the joy of storytelling and exploration with mess-free, water-based play. Designed to ignite curiosity, Water Magic encourages kids to engage in creative and imaginative adventures, all while keeping the play area clean.



Water Magic Squishies

Farm

A farm-themed Water Magic play set that combines squishy characters and imaginative play. This set enhances the creative play category, offering interactive adventures with a unique tactile experience.



Ref. 1110100402

- 3+ €17.90
- 6
- 27.5 x 20 x 4.5 cm
- 600 g



Water Magic Squishies

Ocean

An ocean-themed Water Magic play set designed for hands-on play with squishy sea creatures. Its interactive nature and themed adventures make it a valuable product for boosting creative play options.



Ref. 1110100426

- 3+
- 6
- 27.5 x 20 x 4.5 cm
- 600 g



Water Magic Squishies

Jungle

A jungle-themed Water Magic play set that encourages creativity with squishy characters and themed adventures. It adds depth to interactive play and complements ranges focused on imaginative experiences.



Ref. 1110100425

- 3+
- 6
- 27.5 x 20 x 4.5 cm
- 600 g



Water Magic

- 6 reusable pictures to color with the water pen.
- Fill the pen with water and use to reveal the hidden pictures.
- Colors appear magically time and time again.
- Ideal for travel.
- Size of pages: 8" x 6".
- **Now with new resealable blister.**



Water pen makes pictures magically appear



Use the water pen picture appears then disappears!



Water Magic Fairies & Mermaids

NEW

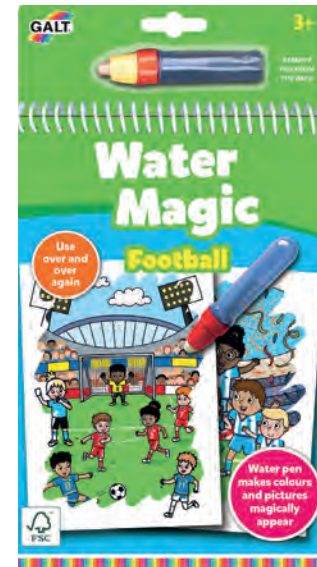


Ref. 1150400352

3+ €9.90
 12
 15 x 27 x 2 cm
 230 g FSC
 5 063439 000633

Water Magic Football

NEW



Ref. 1150400353

3+ €9.90
 12
 15 x 27 x 2 cm
 230 g FSC
 5 063439 000640

Water Magic Pets

NEW



Ref. 1005035

- 3+
- 12
- 15 x 27 x 2 cm
- 230 g
-

€9.90



5 011979 582492

Water Magic Garden

NEW



Ref. 1150400341

- 3+
- 12
- 15 x 27 x 2 cm
- 230 g
-

€9.90



5 063439 000534

Water Magic Theme park

NEW



Ref. 1150400342

- 3+
- 12
- 15 x 27 x 2 cm
- 230 g
-

€9.90



5 063439 000541

Water Magic CDU

NEW



Ref. 1110400348

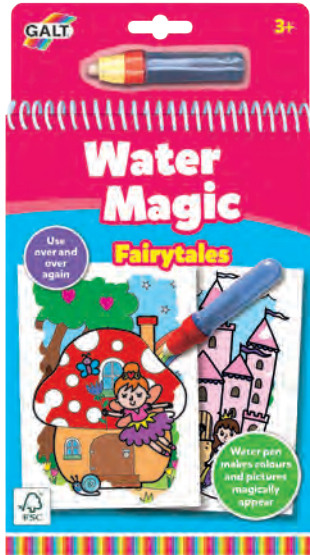
- 3+
- 12
- 15 x 27 x 2 cm
- 230 g
-



8 721017 608523

Water Magic

Fairytales



Ref. 1150400312

- 3+
- €9.90
- STD 12
- 15 x 27 x 2 cm
- 230 g



Water Magic

Dinosaurs



Ref. 1004660

- 3+
- €9.90
- STD 12
- 15 x 27 x 2 cm
- 230 g



Water Magic

Animals



Ref. A3079H

- 3+
- €9.90
- STD 12
- 15 x 27 x 2 cm
- 230 g



Water Magic

Farm



Ref. 1003163

- 3+
- €9.90
- STD 12
- 15 x 27 x 2 cm
- 230 g



Water Magic

Monsters & Aliens



Ref. 1005686

- 3+
- €9.90
- STD 12
- 15 x 27 x 2 cm
- 230 g



Water Magic

Vehicles



Ref. 1004933

- 3+
- €9.90
- STD 12
- 15 x 27 x 2 cm
- 230 g



Water Magic Space



Ref. 1150400294

- 3+ **€9.90**
- 12
- 15 x 27 x 2 cm
- 230 g



Water Magic Pirates



Ref. 1005443

- 3+ **€9.90**
- 12
- 15 x 27 x 2 cm
- 230 g



Water Magic Bluey - assortment

NEW



Unique Bluey edition with 4 adventure books and 4 celebration books, offering a brand-new way to enjoy the world of Bluey.



Provisional design

Ref. 1150400362

- 3+ 15 x 27 x 2 cm
- 12 230 g



First Water Magic

- A younger Water Magic range now with 6 reusable pictures boards on a sturdy loop with a chunky water pen.
- Features reusable pictures to colour with the water pen.
- The coloured pictures will appear and later disappear time and time again.
- Ideal for travel.

First Water Magic range for 18m+



First Water Magic Baby Farm Animals



Ref. 1005299

5+ €9.90

STD 6

18 x 18 cm

208 g

FSC

5 011979 592156

First Water Magic Baby Dinosaurs



Ref. 1005296

5+ €9.90

STD 6

18 x 18 cm

208 g

FSC

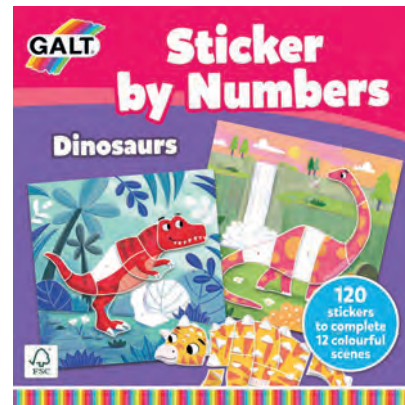
5 011979 592095

Sticker by Numbers

- Create 12 wild animal scenes with 120 colourful stickers.
- Match the numbered stickers to the spaces on the page.
- Encourages number and colour recognition.



Sticker by Numbers Dinosaurs



Ref. 1005659

- 4+
- 12
- 21 x 21 cm
- 135 g



€4.90

Sticker by Numbers Wild Animals



Ref. 1005530

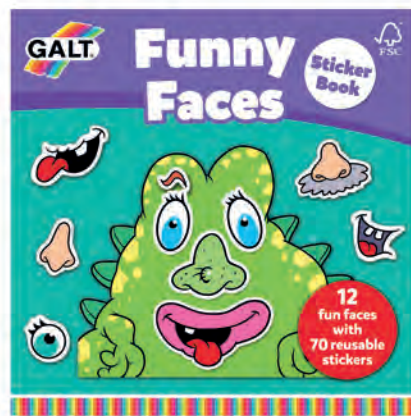
- 4+
- 12
- 21 x 21 cm
- 135 g



€4.90

Funny Faces Sticker Book

- 12 blank faces with 2 sheets of reusable stickers.



Ref. A3069A

- 3+
- 21 x 21 cm
- 12
- 115 g



€3.90

Sticker Fun Pad

- 12 pages with over 300 peelable stickers in the centre of the book with 300 stickers of clothes and accessories.



12 pages with over 300 peelable stickers

Ref. 1004033

- 3+
- 17 x 12 cm
- 12
- 55 g



€3.90

Fashion Sticker Book

- 20 full colour pages of fun scenes with models to dress up with stickers.
- Includes 10 pages in the centre of the book with 300 stickers of clothes and accessories.



300 fab stickers to add to scenes

Ref. 1004027

- 4+
- 30 x 21 cm
- 12
- 220 g



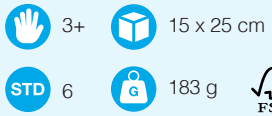
€6.90

Scratch Picture Book

- Reveal 10 stunning scratch art pictures using the wooden tool.
- Scratch away the black surface to uncover dazzling full-colour pictures!



Ref. 1005677



Velvet Pictures

- 10 velvet pictures on thick board to colour and display.
- stunning scratch art pictures using the wooden tool. Scratch away the black surface to uncover dazzling full-colour pictures!
- Black outlines to create unique pictures.
- With perforated pages.



Ref. 1004966

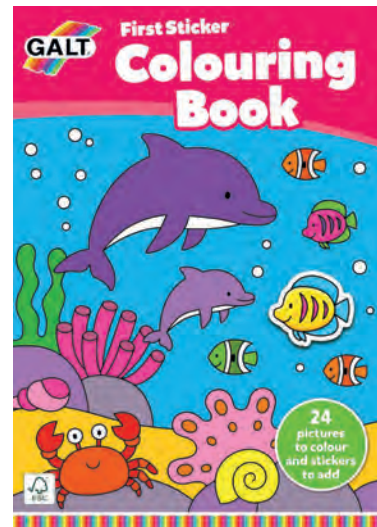


€5.90



First Sticker Colouring Book

- 24 fun pictures to colour and a sticker for each page.



Ref. A3068C



€3.90



Hidden Pattern Colouring Book

- 24 pictures to colour and watch the hidden patterns magically appear!
- Screen-free creative play with 24 pages to colour in with felt tip pens.



Ref. 1005683



€5.90



Tracing & Colouring Book

- 12 pictures to trace and then colour in.
- Features a tracing sheet over each picture.



Ref. 1004834

5+
 30 x 21 cm
 12
 210 g



5 011979 578686

Bumper Colouring Book

- Young children will love colouring each fun scene in this 80-page book.



Ref. 1005314

3+
 30 x 21 cm
 12
 510 g

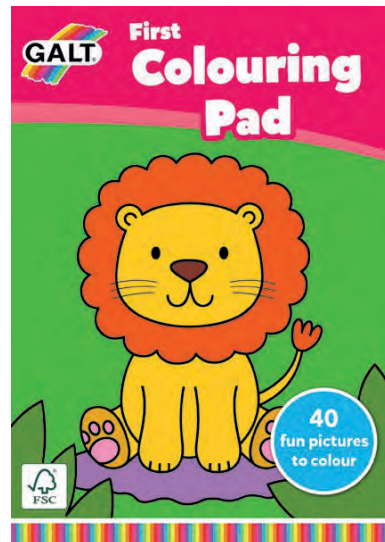
€6.90



5 011979 605955

First Colouring Pad

- 40 fun pictures for a young child to colour.



Ref. A3056L

3+
 21 x 15 cm
 12
 170 g

€3.90



5 011979 323835

Colour in Cards

- 12 cards and envelopes to colour and then seal with colourful stickers before sending to friends and family.
- With perforated pages for easy removal.



Ref. 1005497

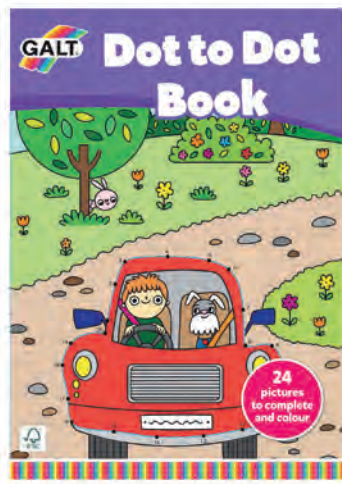
3+
 30 x 21 cm
 12
 195 g

€9.90



5 011979 624413

Dot to Dot Book



- 24 fun dot to dot pictures to complete and colour.
- 20, 30 or 40 dots to join.

Ref. A3071B



5+



30 x 21 cm



12



150 g

€2.90



5 011979 520937



Paper Planes



- Make 10 different paper planes following the step-by-step guide.
- Includes 40 sheets of patterned paper, stickers and guide.

Ref. 1105266



7+



30 x 21 cm



6



280 g

€8.90



5 011979 549310



Reusable Sticker Books

- Children can create unique scenes with over 150 reusable stickers and 8 different backgrounds (4 single page and 4 double page).

- Titles include Animals, Vehicles, Dinosaurs, Maps and Sports.
- Can be used time and time again. Ideal for travel.

Reusable Sticker Book

Farm



Ref. 1005104



Reusable Sticker Book

Animals

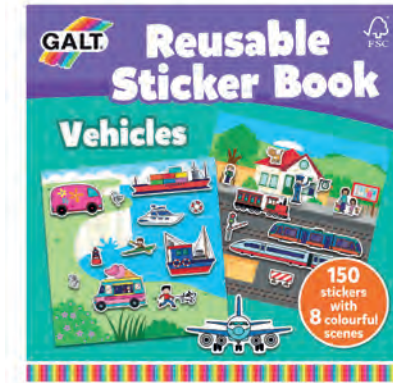


Ref.



Reusable Sticker Book

Vehicles

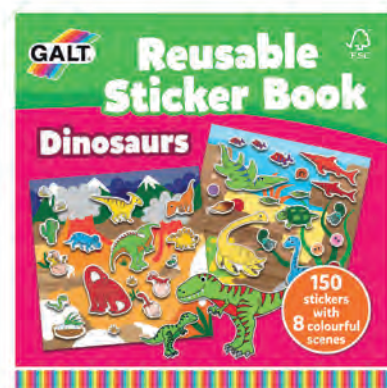


Ref. 1005107



Reusable Sticker Book

Dinosaurs



Ref. 1005101

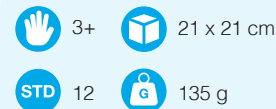


Reusable Sticker Book

Maps



Ref. 1005287



Reusable Sticker Books
€4.90 each

Travel Activity Case



- A stationery kit full of fun, mess-free activities.
- Ideal for travel.

Contents: 1 activity book, 1 reusable sticker book, 1 colouring pad, 1 dot to dot pad, 10 colouring pencils and sharpener.

Bumper kit of mess-free activities!

Ref. 1005596

4+ 23 x 23 x 5 cm
 STD 5 660 g



Magic Pictures - Farmyard



- 24 hidden pictures to rub with a coin and colour with crayons or felt pens.
- Ideal for travel.



Ref. L1404B

3+ 17 x 12 cm
 STD 12 65 g

€2.50



Dot to Dot Pad

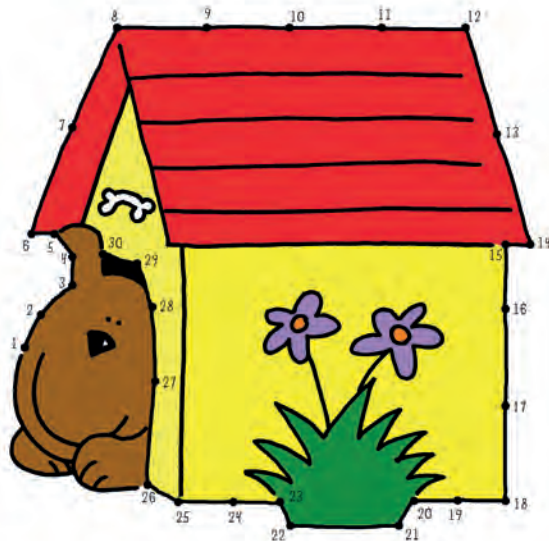


- 48 pages each with a fun dot to dot activity.
- Each picture features either 20, 30 or 40 dots to join.

Ref. A3048L

5+ 21 x 15 cm
 STD 12 145 g

€3.90





Water Painting

Under the sea

NEW

6 reusable pictures to colour with the water pen. Fill the pen with water and use to reveal the hidden pictures. The coloured pictures will appear and later disappear over and over again. Ideal for travel.

All inclusive water painting, water pencil tool



Ref. 1150400340

3+ 27 x 20 x 1 cm
STD 12 321 g

€9.90



5 063439 000527

Water Painting

Animals

NEW

Coloring book with different images of cute animals. All 6 drawings are reusable for coloring with water markers.

All inclusive water painting, water pencil tool



Ref. 1150400346

3+ 27 x 20 x 1 cm
STD 12 321 g

€9.90



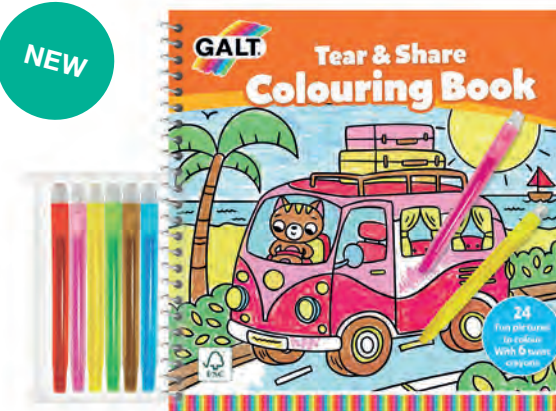
5 063439 000589

Tear & Share

24 fun pictures to colour with a pencil case with 6 twist crayons attached!

NEW

All inclusive colouring book, easy on the go



Ref. 1150400339

3+ 22 x 21 x 0.5 cm
STD 6 209 g

€6.90



5 063439 000510



Squeeze 'n' Brush



Jumbo Tip Washable Paint Brushes

No Mess!
The paint is IN the brush!

5 Classic Colours

Say "YES" To Painting with these Jumbo Tip Washable Paint Brushes. NO MESS! The Paint is IN the Brush. No more messy bottles, jars and brushes. Simply position on paper, lightly squeeze and brush with smooth easy strokes. Refillable.



Ref. G1513



3+



17 x 12.5 x 2.5 cm



12



220 g



€6.90



5 011979 529558

12 Twist Crayons

Create vibrant mess-free colouring with these twist crayons. Twist the end of the barrel and you're ready to colour!

NEW



No sharpener needed



Ref. 1150400343



3+



20.5 x 13 x 1 cm



6



135 g



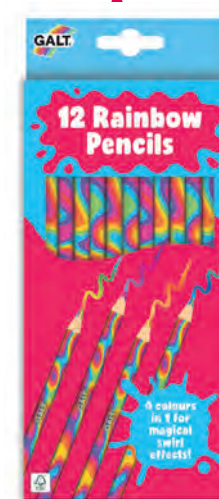
5 063439 000558

12 Rainbow pencils

12 rainbow pencils lead comes in a variation of four colors, you can draw various colors by rotating the pencil while writing, giving you a visual enjoyment.

NEW

Multicolour pencils



Ref. 1150400344



3+



TBD



12



TBD



5 063439 000565

Paintastics

Say "YES" To Painting with Paintastics® Fine Tip Paint Brush Pens. The ideal painting experience with no brushes to clean, smudging or mess. The Paint is IN the Brush! NO MESS! INSTANT Drying Paint! Painting has never been easier! Paintastics® dry so fast, there's no need to worry about smudging or making a mess. An ideal introduction to painting for artists of all ages.

Say "YES" To Painting!

5 Paintbrushes

- Five paintbrushes in assorted sizes with wooden handles.
- Sizes: 4, 6, 8, 10 and 12.



Ref. A3319H



6+



27 x 10 x 1 cm



12



37 g

€5.90



8 Chunky Pens – Washable

- Chunky colouring pens. Bright and colourful
- with washable inks.



Ref. A3303B

€4.90



3+



17 x 12.5 x 1.5 cm



12



113 g



20 Giant Chalks

- Extra-large quality chalks in a handy tub.
- Ideal for creating artwork on paper and on pavements.
- Seven different colours included.



Ref. 1005125

€6.90



3+



11 x 13 x 10 cm



6



550 g



20 Chunky Crayons

- Chunky crayons ideal for young children.



Ref. A3302D €5.90



3+



7 x 8 cm dia.



12



240 g



Safety Scissors

- Plastic scissors to cut paper and card.
- Safe for young children.
- These scissors will not cut hair or clothing.



Ref. A3315E

3+
 21 x 10 x 1.5 cm
 12
 27 g

€1.90



5 011979 517791

Washable PVA (500ml)

- Ideal for many art and craft activities.
- An adhesive for paper, card, wood and fabric or can be used diluted as a glaze for painted models.



Ref. L0460B

3+
 17.5 x 7 cm dia.
 6
 550 g



5 011979 104601

6 Finger Paints – Washable

- Six 100ml pots of thick, washable finger paint in bright colours.
- Young children will enjoy painting with their fingers and combing over the paint to produce textured effects.



Ref. A3008E

2+
 16 x 13 x 7 cm
 12
 775 g

€9.90



5 011979 130082

6 Painting Sticks

- Quality painting sticks in plastic dispensers.
- Twist the base and use to draw and colour.
- The painting sticks glide smoothly over paper and are quick to dry.
- Mess-free, no need for paintbrushes or water.



Ref. 1005014

3+
 13 x 10.5 x 2 cm
 12
 105 g

€7.90



5 011979 582133

12 Glitter Gel Pens – Scented

- Smooth-flowing gel pens with scented colourful glittery ink.



€6.90

Ref. 1004846

6+
 18 x 13.5 x 1.5 cm
 12
 115 g



5 011979 579348

Dessineo

step by step

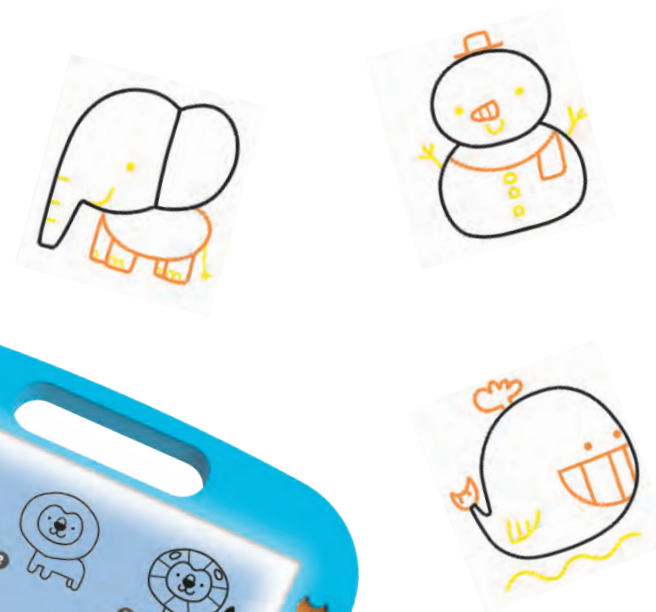
Step-by-step

Dessineo is specially designed for young children. They learn to draw their first lines, scribbles and figures, step-by step in an easy and playful manner. Dessineo stimulates the child's creativity and imagination.



Dessineo Drawing studio

A versatile and compact solution for step-by-step drawing activities. With 20 character templates across different levels, this portable studio adds value to any product range, providing creative engagement on the go.



**20
Drawings
3 Steps**

WORKS ON 4 LR6 BATTERIES
(not included in the delivery)

Ref. 1110100424

- 6+
- 24 x 24 x 4 cm
- 6
- 800 g



€25.90



EXPLORE AND DISCOVER

With the Explore and Discover range, children can uncover the wonders of science and learn about the world around us. These exciting kits for young scientists all include a full color lab book with exciting experiments. Explore and Discover Lab Kits for children aged 5 to 8 years will encourage early STEM learning and scientific thinking while having fun!

- 🌀 **Early STEM Learning**
- 🌀 **Compatible with the National Curriculum**
- 🌀 **Encourages scientific thinking**

**EARLY
STEM
LEARNING
FROM 5-8
YEARS**



Early
STEM
learning
from 5+



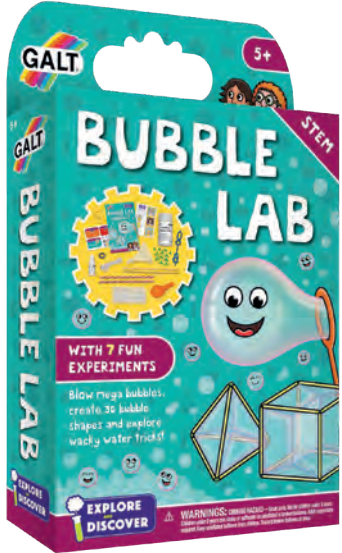
G



Bubble Lab

- Young scientists can learn how to blow mega bubbles, create 3D bubble shapes, make a bubble snake and discover exciting water tricks.
- Includes 7 fun experiments.

Contents: bubble solution, bubble wand, glycerine, funnel, 2 wooden sticks, 12 connectors, 20 reusable straws (18 clear and 2 striped), balloon, 2 rubber bands, string, washer, printed card pieces, stickers and full colour 16-page Lab booklet.



Ref. 1005137

5+
 27 x 16 x 5 cm
 6
 325 g

€10.90



Dino Lab

- Young scientists can dig up a dinosaur fossil, experiment with amber slime, make dinosaur tracks and discover more about these prehistoric creatures
- Includes 3 fun experiments.

Contents: dig out dino fossil excavation stone, excavation tools, play goggles, amber slime with dinosaur, air-drying clay, dinosaur tracks mould, stickers and full colour 16-page Lab booklet.



Dig up a dinosaur fossil



Ref. 1005131

5+
 27 x 16 x 5 cm
 6
 300 g

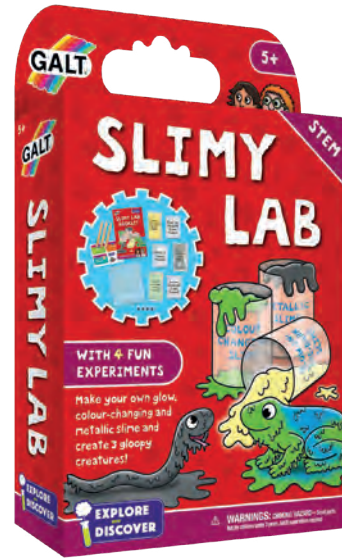
€10.90



Slimy Lab

- Young scientists can learn how to mix up glow-in-the-dark slime, mould 3 creatures including a slimy silver snake and discover how to make slime change colour.
- Includes 4 fun experiments.

Contents: make-your-own glow slime powder, metallic slime powder and colour changing powder with pots, slimy creature mould, 4 wiggly eyes, 3 mixing sticks, stickers and full colour 12-page Lab booklet.



Ref. 1005128

5+
 27 x 16 x 5 cm
 6
 185 g

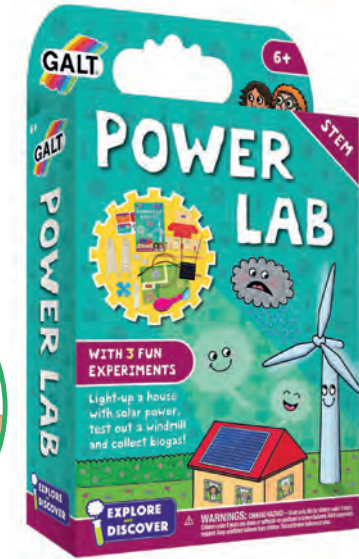
€10.90



Power Lab

- Learn what powers our world and how nature can help by making a light-up house using solar and wind energy and collect biogas from food.
- Includes 3 fun experiments.

Contents: solar panel with wires, motor with wires, 1 pre-wired LED, propeller, wooden windmill frame pieces, copper tape, balloon, white glue, light-up house card pieces, printed card piece, sticker sheet and 16-page Lab booklet.



Ref. 1005503

6+
 27 x 16 x 5 cm
 6
 160 g

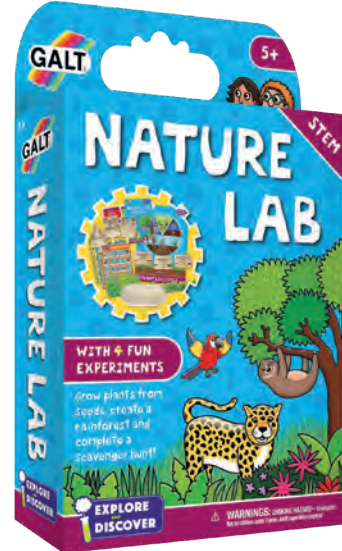
€10.90



Nature Lab

- Young scientists can learn all about the natural world as they grow plants from seeds and create a rainforest scene with wooden animal markers.
- Includes 4 fun experiments.

Contents: 3 packets of seeds, biodegradable tray, 3 wooden plant markers, card scene, plant life cycle poster, 4 nature scavenger hunt sheets, sticker sheet and full colour 16-page Lab booklet.



Ref. 1005338

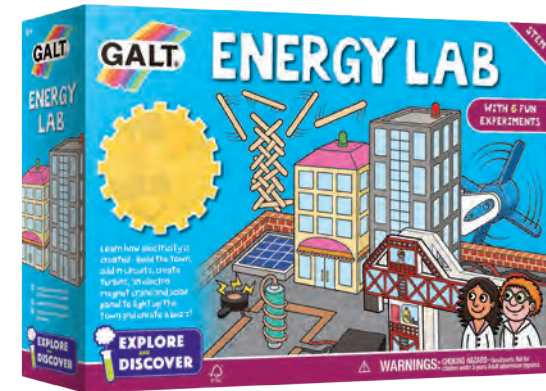
5+
 27 x 16 x 5 cm
 6
 218 g

€10.90



Energy Lab

A comprehensive kit that showcases how natural forces generate energy, adding value to the science and learning category. Designed to stand out on shelves, this product brings an innovative approach to educational play, making it a compelling addition for retailers expanding their STEM offerings. Content details are still under development.



Ref. 1150400318

8+
 22 x 31 x 7 cm
 6
 590 g

€21.90



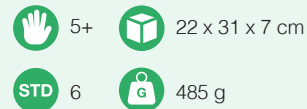
Rainbow Lab

- Experiment with colour mixing and grow jelly-like crystals in many different colours. Create a rainbow in a test tube and see the world through rainbow glasses.
- Includes 12 fun experiments.

Contents: 3 test tubes, test tube rack, play goggles, colour mixing tray, pipette, potassium polyacrylate crystals, 3 food colourings, rainbow glasses, 3 plastic cups, filter paper, plastic mirror, mixing stick, plastic scoop, stickers, notepad and 24-page Lab book.



Ref. 1004864



€21.90



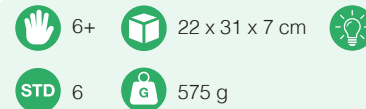
Glow Lab

- Experiment with glow sticks, make a flashing glow bouncy ball and mould a slimy glow bug.
- Make glow glasses and reveal messages written in invisible ink. Includes 11 fun experiments.

Contents: 22 glow sticks and 13 connectors, UV pen with black light torch, ball mould, 3 bags of glow bouncy ball crystals, flashing LED capsule, make-your-own glow slime powder and pot, glow bug mould, 2 wiggly eyes, 15 glow stars, white tack, plastic cup, 4 lolly sticks, stickers, printed card pieces, notepad and 24-page Lab book.



Ref. 1004867



€21.90



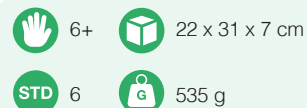
Space Lab

- Young scientists can make glow-in-the-dark constellation models, build a telescope and launch their own rocket.
- Experiment with shadows, mix up galaxy slime and create a solar system in a room. Includes 12 fun experiments.

Contents: 22 glow stars with 46 glow connectors, 10 constellation straws, rocket bottle and fins, nose cone, rubber stopper, valve, galaxy slime powder, 3 telescope lenses, 2 paper straws, white tack, split pin, plastic sheet, A3 constellation guide, printed card pieces, glow planet stickers, sticker sheet, notepad and 24-page Lab book.



Ref. 1005113



€21.90



Illusion Lab

- Test out a periscope to look around corners, find hidden pictures and make images appear in 3D.
- Build an eye model, create moving pictures, and perform mystifying tricks for your friends and family!
- Includes 9 experiments.

Contents: eyeball plastic parts, cardboard tube, eye lenses, red and blue colour paddles, 3D glasses, 2 stereoscope lenses, stereoscope card pieces, 2 periscope mirrors, periscope card tubes, zoetrope cards sheet, zoetrope picture strips, paper straw, plastic cap, black striped plastic sheet, projector lens, suction pad, nylon thread, A3 poster, card pieces, sticker sheet, notepad and 20-page Lab book.



Ref. 1005668

6+ 22 x 31 x 7 cm
STD 6 522 g



€21.90



Science Lab

- Young scientists can make a floaty ghost, test tube kaleidoscope and bouncy ball.
- Play a skin crawling game, discover how to stack liquids and make lively lava.
- Includes 20 fun experiments.

Contents: 3 test tubes, test tube rack, play goggles, ball mould, 3 bags of bouncy ball crystals, magnifying glass, spinner, slime, 3 food colourings, Petri-dish, pipette, funnel, pH scale, universal indicator paper, printed card pieces, tissue paper, 2 balloons, 3 mixing sticks, 3 cotton buds, 2 rubber bands, paper clip, stickers, notepad and 32-page Lab book.



Ref. 1004861

6+ 22 x 31 x 7 cm
STD 6 590 g

€21.90



Magnetic Lab

- Drive a racing car without touching it, make rattlesnake sounds and perform an amazing levitating trick.
- Design marble mazes and create funny hairy faces.
- Includes 9 fun experiments.

Contents: magnetic wand, plastic racing car, racetrack poster, 4 ring magnets, levitation stand, iron filings capsule, 2 vinyl face stickers, 2 rattle magnets, bar magnet, marble maze board, marble, stickers, printed card pieces, notepad and 24-page Lab book.



Ref. 1004930

6+ 22 x 31 x 7 cm
STD 6 655 g



€21.90



Slime Lab

- Create a glow-in-the-dark slimy alien, bouncy putty ball and gummy bug.
- Test different slimes, make tubs of goo and try out the funny noise pot.
- Includes 7 fun experiments

Contents: glow-in-the-dark slime, noise pot, glow bouncing putty, make-your-own slime and putty powders with pots, make-your-own gummy bug powder and pot, slimy alien mould, gummy bug mould, 4 wiggly eyes, pipette, 2 mixing sticks, stickers, notepad and 16-page Lab book.



Ref. 1004870

5+ 22 x 31 x 7 cm
STD 6 535 g

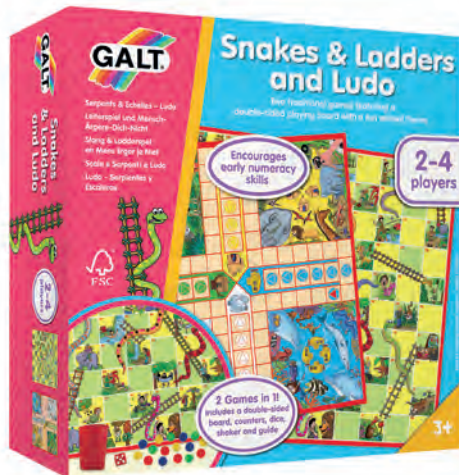
€21.90



Learning



Features inspiring games and activities designed to encourage early childhood development including manual dexterity, colour and shape recognition, telling the time, reading and maths. Whether playing together with family and friends, or independently, children are given an outlet for their creativity and experimentation as well as helping them to learn how to interact and communicate with others.



Snakes & Ladders and Ludo

- Two traditional family games for 2 to 4 players.
- Jungle animals will help or hinder progress on the Snakes & Ladders board.
- When playing Ludo players become an explorer in the Arctic, African Plains, Tropical Rainforest or Coral Sea.

Contents: double-sided playing board, counters, dice, shaker and guide.

Ref. A0528E

3+
 22.5 x 4.9 x 22.5 cm
 5
 430 g

€14.90



5 011979 312150



Fun Buttons

- 40 colourful buttons for many different activities.
- Includes 10 each of 4 different colours with 5 different hole patterns plus a threading lace.
- Easy to thread and stack with serrated rims.
- Progress to counting and sorting by colour and hole pattern.
- Made from tough, durable plastic.

Ref. 1003238

3-6
 17 x 23 x 5 cm
 5
 205 g

€10.90



5 011979 528933

First Mosaic Pictures

- Create 6 colourful mosaics by matching the foam tiles to the shapes in the pictures.
- Foam shapes are self-adhesive with no glue required.
- Encourages manual dexterity, colour and shape recognition.

Contents: 6 mosaic pictures – size: 20 x 20cm (8" x 8"), 6 sheets with over 400 sticky foam tiles in assorted shapes and colours and play guide.



Ref. 1004591

3+
 22 x 22 x 5 cm
 6
 207 g



First Sticker Pictures

- Six picture backgrounds with themed vinyl stickers to be added to each scene.
- Vinyl stickers are reusable and easy to peel for young children.
- Stimulates a child's imagination and helps develop manual dexterity and language skills.

Contents: 6 picture backgrounds – size: 20 x 20cm (8" x 8"), 6 sheets with 100 reusable vinyl stickers and play guide.



Ref. 1004594

3+
 22 x 22 x 5 cm
 6
 331 g

€11.90



Cotton Reels

- 20 cotton reels in 4 bright colours plus chunky threading cord ideal for threading and stacking.
- Encourages hand-eye coordination and manual dexterity. Progress to colour sorting and counting with this versatile toy.
- Made from tough, durable plastic.



Ref. 1003235

3-5
 17 x 23 x 5 cm
 5
 200 g

€10.90



Times Tables

- A fun illustrated game to introduce multiplication tables and support schoolwork.
- With 1 to 12 times tables playing boards and double-sided counters with corresponding pictures for children to self-correct their answers.
- Encourages numeracy skills through visual and tactile learning.



Contents: 6 double-sided times tables playing boards of 1 to 12 times tables, 59 double-sided number counters and play guide. Playing board size: 16.5 x 22cm (6½" x 8½").

Ref. 1005461

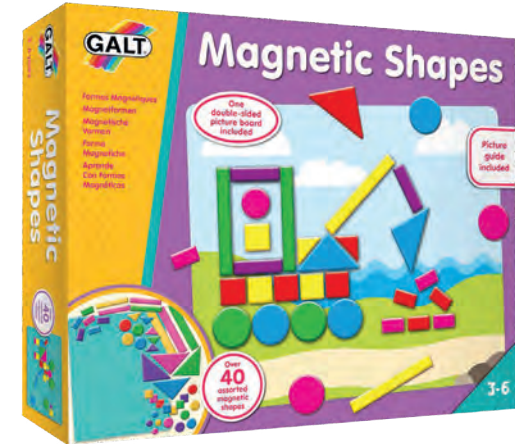
7+
 17 x 23 x 5 cm
 5
 500 g

€13.90



Magnetic Shapes

- Fun activity featuring over 40 magnetic pieces in assorted shapes and colours.
- Includes double-sided picture board for creating patterns and designs on.
- Picture guide included.



Contents: over 40 assorted shapes with magnetic inserts, double-sided picture board and leaflet with suggested designs. Picture board size: 25 x 21cm.

Ref. 1005284

3-6
 23 x 28 x 5 cm

 5
 330 g

€14.90



Magnetic Reward Chart

- Encourage good behaviour and good habits using this reward chart.
- An educational tool to help create a system of tasks and rewards.
- The chart is adaptable for 3 children from the age of 3 years.



Contents: magnetic board, 123 magnets (3 name tags, 12 tasks, 3 customisable blank tasks and 105 stars in 3 different colours), an erasable marker and guide.

Ref. 1105605

3+
 23 x 28 x 5 cm

 5
 630 g



ELECTRO[®]

Light on? Well done!



Lectron combines educational fun with smart electronics, turning question-and-answer games into interactive learning experiences. With each correct answer, the lights flash, rewarding curiosity and boosting confidence in every play session.

Electro

Bluey

Bluey Wonderpen – Fun Learning for Preschoolers (+4)! The proven Q&A format kids love, now with new Bluey adventures. Over 150 fun and challenging activities for playful learning!



NEW

Pencil with light and sound!



12 Illustrated topics

+90 activities



Self-correcting system

Works with LR41 batteries (included)



Ref. 1150400359



4+



39 x x 27 x 5 cm



6



630 g



5 063439 000701

Electro - Wonderpen Animals

NEW

Discover, Match & Learn!

Fun Q&A game to explore the world of animals. Perfect for ages 3-6. Comes with 6 sheets of 12 illustrated animal themes and 1 smart pen. Kids learn colors, shapes, parts, and habitats in a playful matching format—intuitive and fun!



12
topics
+90
QUESTIONS

SMART PEN
with light & sound
self correcting



Ref. 1150400358

2 x LR41 (included)



3+



30 x 25 x 4.5 cm



6



520 g





Portable

With Light & Sounds



With Lectron Touch & Learn, kids can engage with intuitive gameplay using two fingers. This portable game features lights, sounds, and a self-correcting system, making education enjoyable and effective. Perfect for young learners!

Self-correcting System

Intuitive



Electro

Lectron Touch&Learn
- Early Learning

A New Way to Learn—Intuitive, Interactive, and Fun! This Q&A game transforms learning into a hands-on adventure. With just two fingers, kids connect questions and answers to discover instant feedback through lights and sounds. Green light rewards correct answers, red light guides gently to try again. Sparks curiosity, boosts confidence, and makes every learning moment exciting!



NEW



+350
QUESTIONS

20
ILLUSTRATED
TOPICS



LIGHT &
SOUNDS!

Self-correcting system

Ref. 1150400357

- 3+
- 22 x 25 x 4.5 cm
-
- 6
- 16 x 22 x 3 cm
-



Works with 2 AAA - LR03 batteries (not included)



I Learn has a refreshed brand look across the entire range! Fun, educational, and full of vibrant colors, the updated designs bring learning to life through friendly characters and playful visuals.

From our iconic Suitcases to all learning tools, every product now features the new image, creating a fully cohesive and engaging experience for children. With these vibrant, thoughtfully designed materials, I Learn makes developing essential skills enjoyable and inspiring, helping young minds explore, create, and grow with confidence.



I Learn Maths

Educational briefcase with 15 sheets. By correctly placing the number cards on the pictures, children will learn their first mathematical operations. Self-correcting.

83
Exercises
6
Levels



Ref. 1110100391



5+



26 x 6 x 31.7 cm



6



960 g



€32.90



I Learn To Read

This educational case teaches children how to read and spell words. The aim is to place the letter tiles correctly on the sheets. It includes 15 sheets with 6 words each.



Ref. 1110100392



5+



26 x 6 x 31.7 cm



6



960 g



€32.90



I Learn To Write

This light-up case helps children develop language and writing skills, while learning the alphabet and how to write. It includes 21 reusable sheets, an eraser and an erasable marker. It is also self-correcting.



Ref. 1110100393

Operates on 3 x 1.5V C-LR14 batteries (not included)



4+



26 x 20 x 4.5 cm



6



960 g



€32.90



I Learn Music

This small portable piano helps children develop their musical skills and introduces them to music, notes and scores. It contains 12 scores with popular songs.



Ref. 1110100390



5+



31.5 x 26.5 x 6 cm



6



790 g



€34.90



12
Sheet music
TO PLAY

infini FUN™



My First Smart Phone

This realistic-looking smartphone provides hours of chat and educational fun! With 4 exciting games, children will learn colors, numbers, animal names, and sounds. Enjoy tons of fun sound effects for limitless playtime!



Ref. 1120100711

2xAAA included*

12m+
 13 x 20 x 4 cm

 12
 115 g



My first Keys

Our evergreen keys come with an even more realistic look.

Pretend you are in the car or going home and trigger lots of fun sounds by pressing on the 3 buttons....

Look! When you press on the green button the car key pops out!



Ref. 1121500124 International multilingual version

18m+
 13 x 20 x 4 cm

 12
 144 g

€14.90



My Tech Trio

A must have combo of the 3 most iconic electronic devices for little ones: a phone with touch sensitive icons, a remote control packed with fun sounds and a set of keys with realistic sounds and light effects.



My Remote Control

24 pretend keys and 4 game modes to trigger 60+ sounds in this super realistic remote control.



Ref. i0889GI1 International multilingual version

18m+	25 x 25 x 6 cm		
4	494 g		



Ref. i0884GI1 International multilingual version

12m+	20 x 15 x 4 cm	
6	144 g	

€14.90



Puzzles



PUZZLES

Each product in the range features bright, colorful illustrations and durable pieces that are designed to stand the test of time. Solving these fun and educational puzzles will provide children with valuable lessons in concentration and goal setting. They also help to develop early matching and problem-solving skills, as well as fine motor skills which can assist with learning to write, draw or play an instrument.



Baby Puzzles

- Sets of 6 shaped 2-piece puzzles for very young children.
- Simple colourful puzzles with chunky pieces for little hands.
- Encourages early matching skills and manual dexterity. Approximate size of puzzles: 12.5 x 15cm (5" x 6").

Develops early matching skills



Baby Puzzles In the Garden

NEW



Ref. 1150400347

€8.90

18m+
 17 x 21 x 4 cm

5
 200 g

Baby Puzzles Farm



Ref. 1003028

18m+
 17 x 21 x 4 cm

5
 229 g

€8.90

Baby Puzzles Jungle



Ref. 1003031

18m+
 17 x 21 x 4 cm

5
 244 g

€8.90

Baby Puzzles Transport



Ref. 1003037

18m+
 17 x 21 x 4 cm

5
 244 g

€8.90

4 Puzzles in a Box

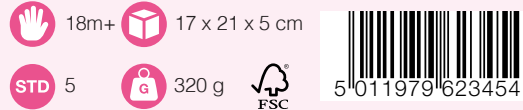
- Colourful first puzzles of vehicle and animal scenes, each with a different number of pieces.
- Encourages the development of matching and sorting skills as the child progresses.
- Size of puzzles: 15 x 21.5cm (6" x 8 1/2").



4 Puzzles in a Box Ocean

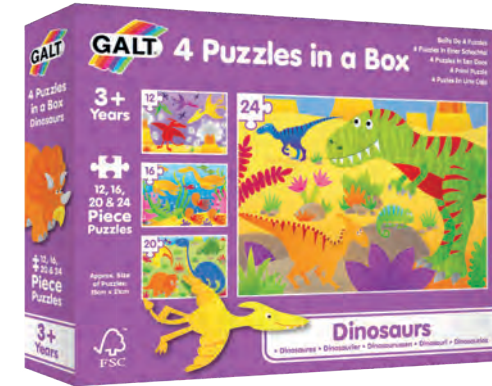


Ref. 1005452



€9.90

4 Puzzles in a Box Dinosaurs



Ref. 1004735

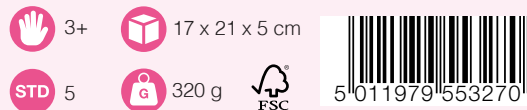


€9.90

4 Puzzles in a Box Farm



Ref. 1003913

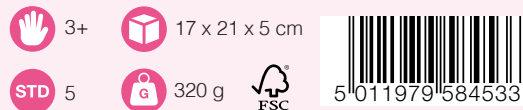


€9.90

4 Puzzles in a Box Jungle



Ref. 1005071

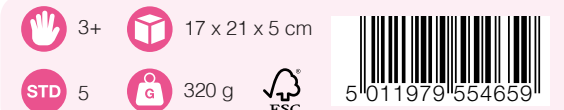


€9.90

4 Puzzles in a Box Vehicles



Ref. 1004009



€9.90

Magic Puzzles

- Three 50-piece puzzles with 15 rub-and-reveal patches, featuring a Fairy Palace, Pirate Ship, World Map and Dinosaurs.
- The hidden pictures will appear and then disappear.
- Size of puzzles: 40 x 55cm (15½" x 21½").



50
Piece
Puzzles!

Magic Puzzle €15.90

Fairy Palace



Ref. 1003847

4-8 Years 50 Piece Puzzle 21 x 26 x 6 cm

STD 5 500 g FSC

5 011979 552617

Magic Puzzle €15.90

Pirate Ship



Ref. 1003850

4-8 Years 50 Piece Puzzle 21 x 26 x 6 cm

STD 5 500 g FSC

5 011979 552648

Magic Puzzle €15.90

Dinosaurs



Ref. 1150400299

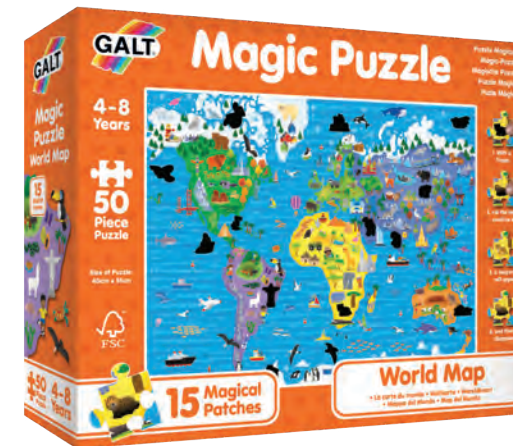
4-8 Years 50 Piece Puzzle 21 x 26 x 6 cm

STD 5 500 g FSC

5 063439 000114

Magic Puzzle €15.90

World Map

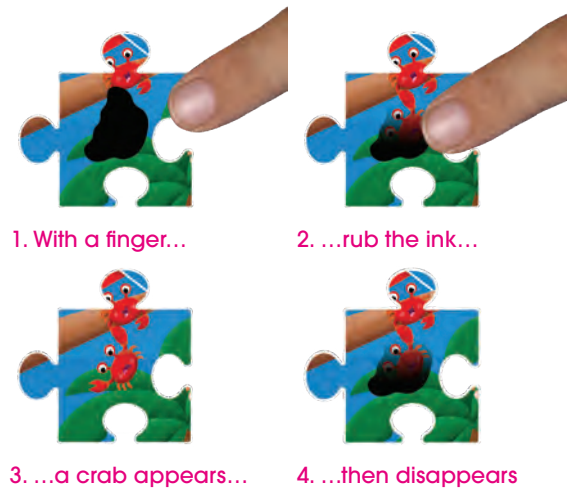


Ref. 1005464

4-8 Years 50 Piece Puzzle 21 x 26 x 6 cm

STD 5 500 g FSC

5 011979 623751



1. With a finger...

2. ...rub the ink...

3. ...a crab appears...

4. ...then disappears

15
Magical
Patches!



Learning Puzzles

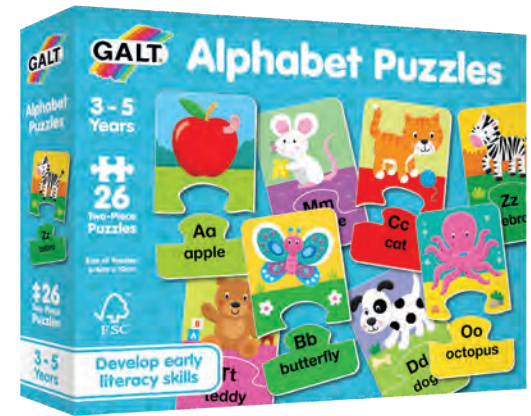
- Colourful puzzles to encourage early learning.
- Includes colour and shape recognition puzzles and our bestselling Alphabet and Number puzzles.
- Easy to handle, chunky pieces ideal for younger children.

Puzzle & Learn!



Alphabet Puzzles

- 26 colourful 2-piece puzzles that help children recognise the letters of the alphabet and the sounds they make.
- Encourages word recognition and develops matching skills.
- Each puzzle features a picture to match to its initial letter and word. Only the correct pieces fit together.
- Approx size of puzzles: 6.4 x 10cm (2½" x 4").



Ref. 1105047

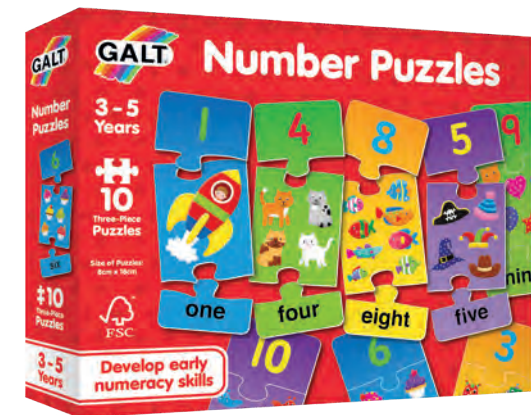
3+
 17 x 21 x 4 cm
 5
 239 g

€9.90



Number Puzzles

- 10 colourful 3-piece puzzles to develop early counting skills and number recognition.
- Each puzzle features a large number, the number word and interesting items to count.
- Only the correct pieces will fit together.
- Approx size of puzzles: 8 x 18cm (3¼" x 7").



Ref. 1105050

3+
 17 x 21 x 4 cm
 5
 264 g

€9.90



Giant Floor Puzzles

- 8 extra large floor puzzles with colourful illustrations featuring fun space, animal and vehicle scenes.
- Each puzzle has 30 pieces including 8 templates in the shape of animals, planets or objects.
- The large, easy to handle pieces are made in thick board with a wipe-clean surface.
- Size of puzzles: 60 x 90cm (24" x 36").



Giant Floor Puzzles €20.90 Construction



Ref. A1013K



Giant Floor Puzzles €20.90 Dinosaurs



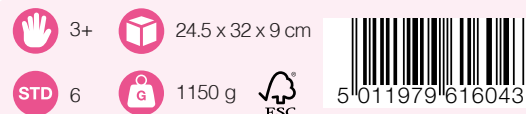
Ref. A0866B



Giant Floor Puzzles €20.90 Space



Ref. 1005413

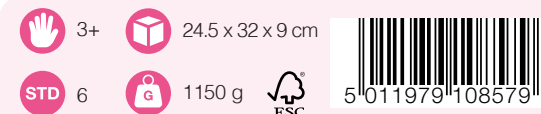


Giant Floor Puzzles €20.90 Farm

NEW ARTWORK FOR 2026



Ref. A0857D



Giant Floor Puzzles

Jungle

NEW ARTWORK FOR 2026



Includes a Jungle Frieze to colour



Ref. A0858B

3+ 24.5 x 32 x 9 cm
 6 1150 g

€20.90



Giant Floor Puzzles

Fairies & Unicorns



Ref. 1150400300

3+ 24.5 x 32 x 9 cm
 6 1150 g

€20.90



Giant Floor Puzzles

Alphabet Animals



Includes an Alphabet Frieze



Ref. 1005368

Size of frieze: 100 x 20cm (39 1/4" x 7 3/4")

3+ 24.5 x 32 x 9 cm
 6 1150 g

€20.90



Giant Floor Puzzles

Counting Creatures



Includes a Number Frieze



Ref. 1005371

Size of frieze: 100 x 20cm (39 1/4" x 7 3/4")

3+ 24.5 x 32 x 9 cm
 6 1150 g

€20.90



Infant Toys

first years

The delightful First Years range - infant toys that stimulate touch, vision and hearing for hours of enriching playtime.

Sensory play encourages discovery and independent thinking and provides young minds with new and exciting experiences that will keep them curious as they grow.



Shake & Play Baby Rattles

- Soft wristbands that turn every little movement into gentle rattling sounds, encouraging early psychomotor development and natural movement.
- Featuring friendly animal characters and a soothing teether ring, this set supports discovery, sensory stimulation, and joyful exploration from the first months.



Ref. 1150400345



3m+



15 x 15 x 3.5 cm



6



TBC



5 063439 000572

Playnest®

Sit me up

- A cozy inflatable play seat designed for comfort, support, and multi-sensory discovery.
- Fabric-covered with head and neck support, textures, sounds, and a baby-safe mirror encourage exploration.
- Lightweight, portable, and easy to inflate or store, with a machine-washable cover for easy care—ideal for home or travel.



Coming Soon!

Ref. 1150400355



3m+



44.5 x 20 x 12 cm



6



TBD

Bee in a hive

- A soft, safe twist on the classic jack-in-the-box.
- Lift the lid to reveal a cheerful bee, with gentle squeaks, rattles, and crinkly textures for tactile exploration.
- The hive and lid have removable, machine-washable covers, combining practicality with playful peekaboo fun for little hands.



Coming Soon!

Ref. 1150400356



12m+



19 x 15 x 21 cm



6



TBD

Flower Stacker

- Stack the brightly coloured wooden shapes and watch the flowers grow.
- Build up the flowers with the chunky and tactile wooden pieces.
- Encourages hand-eye coordination and colour recognition.
- Size: 12cm high x 15.5cm wide x 4cm depth.



Progressive
Awards 2023 WINNER

Ref. 1005506

12m+
 15 x 20 x 5 cm
 5
 240 g



€24.90



5 011979 624598

Pop-Up Toy

- Stack the brightly coloured wooden shapes and watch the flowers grow.
- Build up the flowers with the chunky and tactile wooden pieces.
- Encourages hand-eye coordination and colour recognition.
- Size: 12cm high x 15.5cm wide x 4cm depth.



Fun toy
crafted
in quality
wood

Ref. A0138L

12m+
 15 x 20 x 5 cm
 5
 285 g



€14.90



5 011979 101389

See-Saw Counter

- This traditional wooden toy introduces children to the concepts of balancing, cause and effect, counting and colours.
- The chunky, brightly coloured beads are easy to grip and sort onto the see-saw. Count them as they go on and watch the see-saw tip one way or the other.
- The smiling faces make this toy extra friendly.
- Crafted in high-quality wood, the See-Saw Counter is a sustainable toy to enjoy for years to come.
- Only wood from FSC certified forests have been used for this product.
- For ages 12 months and over.



Ref. 1005230

12m+
 17 x 22 x 10 cm
 4
 685 g



€24.90



5 011979 590350

Fill & Spill Fruit Basket

- Soft basket with chunky fruit toys to collect until they spill out.
- Features apple rattle, shiny orange, crinkly banana, jingle pear, squeaky watermelon and bunch of grapes.
- Helps children to recognise healthy foods.
- Machine washable.
- Width: 18cm.



Ref. 1005410

9m+
 24 x 29 x 5 cm
 4
 260 g



€25.90



5 011979 615985



PUZZLE MATES



Puzzle Mates is the one-stop-shop brand for puzzlers to purchase puzzle accessories to help build, sort and store their puzzles.





17690

Puzzle & Roll up to 1500 - piece Puzzles

Jigsaw not included

€17.90

